



**CANADIAN CONGRESS**  
ON INCLUSIVE DIVERSITY AND WORKPLACE EQUITY

**CONGRÈS CANADIEN**  
SUR LA DIVERSITÉ INCLUSIVE ET L'ÉQUITÉ EN  
MILIEU DE TRAVAIL



# Corporate Sponsorship Package

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# Welcome Message

Since 1999, we have been facilitating large-scale events and programs to educate & empower thousands of people to deal with their prejudicial tendencies, foster inclusive communications and help to advance the quest for balanced representation & social justice.

After watching the live stream of George Floyd's murder by a police officer on May 25, 2020, we decided to invest about a half a million dollars to develop a national platform that will regularly offer thought-provoking and transformational content through a set of free signature events that are bound to significantly increase the education & awareness of Canadians & other delegates worldwide.

As you would realize in this partnership brochure, the calibre of our speakers, the depth of our content, the creativity of our presentations and the consistency of our brilliance have made our EDI programs one of the most preferred, attended and talked-about nationwide, a brand that many organizations are glad to partner with.



**Nosakhare Alex Ihama**  
Executive Director

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# About Us

The Canadian Congress on Inclusive Diversity & Workplace Equity is a national organization with access to about 300 academic & experiential experts, researchers, and facilitators in Equity, Diversity & Inclusion (EDI). We offer an end-to-end strategic framework for organizations, institutions, and the government to eliminate systemic racism from their brand, culture, systems, policies & management.

While we organize some of the largest and most impactful social justice events in the country, empowering thousands of Canadians each year to stand up for equity, we also help organizations to develop & implement short & long-term corporate EDI strategies, specialized EDI initiatives, content for Learning Management Systems (LMS), and a three-to-five-year strategic roadmap to facilitate the transformation of their corporate culture.



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# Our Vision & Mission

We are the Leader in Social Justice Awareness in Canada.

Our mission is to be a lasting voice, advocating for love, kindness, unity, and the human rights and civil liberties of Canadians. We strive to empower individuals, corporations, institutions, communities, and the government to cultivate inclusive diversity and foster workplace equity.



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# Some Clients & Strategic Partners



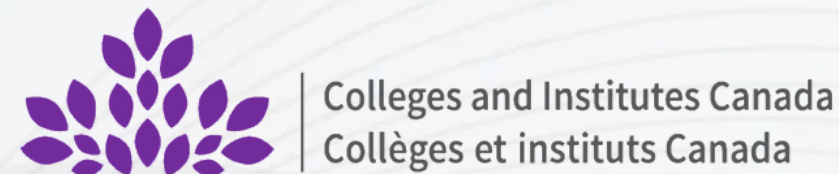
Public Services and Procurement Canada



OmnicomGroup



dylott+



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# Our Featured Speakers



Senator Mary-Jane McCallum



Senator Murray Sinclair



Hon. (Dr.) Jean Augustine



Hon. Navdeep Bains



Senator Don Oliver



Senator Bernadette Clement



Senator Paulette Senior



Hon. Greg Fergus



Ambassador Isabelle Hudon



Mayor Patrick Brown



Chief Wayne Christian



Dr. Adelle Blackett



Former Chief Mark Saunders



Mrs. Hariett Thornhill



Dr. Wendy Cukier



Former Mayor Bonnie Crombie



Hon. Ahmed Hussein



Dr. Gervan Fearon



Premier Dennis King



Premier Wab Kinew



Dr. Carl James



Tonya Williams



Courtney Betty



Dr. Rosemary Sadlier



Celina Caesar-Chavannes



Dr. Opiyo Oloya



Mrs. Michelle Chong



John Wiggan



Rowan Barrett



Dr. Marlene Street Forrest



Liberty Silver



Mayor Steve Ogden



Nosakhare Alex Ihama



Dr. Ardavan Eizariad



Nosakhare Alex Ihama



Roberto Hausman

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# Why Partner With Us?

1. We host some of the largest social justice and Equity, Diversity, and Inclusion (EDI) events across Canada and globally, averaging 1,500 virtual attendees per event.
2. Our events and programs attract approximately 60% of decision-makers, boasting higher purchasing power, and encompassing a diverse range of demographics.
3. Our platform delivers cutting-edge content, featuring speakers who are esteemed experts in academia, corporations, government, and various communities.
4. Our programs cater to a broad spectrum of ethnic, political, religious, and gender communities, encompassing individuals of varying ages, orientations, and socioeconomic backgrounds.
5. With a reach extending to approximately 40,000 individuals and 500 organizations worldwide, we maintain a global presence across Canada, the US, Europe, and beyond.
6. Our email marketing campaigns boast an impressive open rate of over 30% and a click-through rate of 5.1%, significantly surpassing industry averages.
7. We maintain a robust and consistent presence on social media platforms and regularly feature in interviews across major TV, radio, and internet stations.
8. We have established strategic alliances with renowned organizations, institutions, communities, and associations throughout Canada, further enhancing our impact and influence.

- ✓ 90%+ Engagement Rate
- ✓ Diverse Speaker Participants
- ✓ Highly Profiled Speakers
- ✓ Constant Raving Reviews
- ✓ Most Preferred EDI Events
- ✓ Steady Followership Growth
- ✓ 80%+ Repeated Participants
- ✓ 80%+ Impact of Messages
- ✓ 25%+ Growth Every Event
- ✓ Overall, 5-Star Rating



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# Corporate Sponsorship Packages

Value Propostions	Platinum	Gold	Silver	Bronze
1. Logo on Program Flyers, Backdrops & Banners	Extra-Large	Large	Medium	Small
2. Business Promoted on Our Social Media Sites	Yes	Yes	Yes	Yes
3. Logo on Newsletters (30,000+ Subscribers)	Yes	Yes	Yes	No
4. Logo on Event Page on Our Website	1 Year	6 Months	3 Months	1 Month
5. Corporate Table for Delegates at In-Person Events	2	2	1	No
6. Promotion on Printed Program Magazine	Full Page	Half Page	Quarter Page	No
7. Staff Access to Event Recording through LMS	500	200		
8. Brand Recognition on National Press Release	✓	✓		
9. Corporate Booth at In-Person Events	✓	✓		
10. Brand Recognition on TV & Radio Interviews	✓			
11. Brand Promoted by Host at All Live Programs	✓			
12. Brand on All PowerPoint Presentations	✓			
<b>Marketing Investments</b>	<b>\$100,000 CAD</b>	<b>\$75,000 CAD</b>	<b>\$25,000 CAD</b>	<b>\$10,000 CAD</b>

*We are pleased to create a customized package for your specific needs and budget of your organization.*

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# Title Sponsorship Packages (\$125,000 CAD)

Elevate Your Brand with Year-Long Promotion at all 7 Signature Events (Valid from October to September Annually)

- 1.Value Propositions in the Platinum Package:** Benefit from the premium offerings included in our Platinum Package.
- 2.Exclusive Corporate Tables:** Enjoy the luxury of 3 corporate tables at all in-person events, providing prime networking opportunities.
- 3.Prominent Brand Promotion:** Your brand will be prominently featured at all seven events, ensuring maximum visibility and exposure.
- 4.Speaking Opportunities:** Secure a 3 to 5-minute speaking slot at each of the seven events to showcase your brand's expertise and offerings.
- 5.TV & Radio Interviews:** Gain additional exposure through promotion of your brand during TV and radio interviews related to the events.
- 6.Video Promotion:** Your brand will be showcased in edited videos capturing highlights from all events, extending your reach beyond the live audience.
- 7.Access to Recordings:** Access over 300+ event recordings through our Learning Management System (LMS) for up to 1,000 individuals within your organization.
- 8.EDI Advisory Services:** Receive complimentary Equity, Diversity, and Inclusion (EDI) advisory services tailored to the needs of your corporation.
- 9.Prominent Brand Placement:** Enjoy center spot placement on banners and backdrops at all seven events, ensuring your brand stands out.
- 10.Year-long Website Promotion:** Benefit from ongoing promotion on our website throughout the year, reaching a wide audience of event attendees and visitors.

Don't miss this exclusive opportunity to elevate your brand and make a lasting impression.  
Secure your title sponsorship today and position your brand as a leader in the industry.

*[www.canadiancongressondiversity.ca/sponsorship](http://www.canadiancongressondiversity.ca/sponsorship)*





# Non-Profit Sponsorship Packages (\$5,000 - \$10,000)

The Canadian Congress acknowledges the vital role played by non-profit organizations in advancing social justice both domestically and globally. We understand the challenges posed by tight economic circumstances on these organizations and are committed to providing them with opportunities to showcase their brand, services, and impact on diverse communities across Canada.

Therefore, in our endeavour to ensure equity and inclusivity, we diligently review all applications to leverage our significant events for marketing and promotion. Our specialized sponsorship package for non-profit organizations offers the following value proposition:

- 1. Promotion in Program Magazine:** Showcase your non-profit organization in the program magazine, reaching a wide audience of event attendees and supporters.
- 2. Logo Inclusion on Official Event Flyer:** Your corporate logo will be prominently featured on the official flyer of the particular event, enhancing visibility and brand recognition.
- 3. Promotion to Subscribers:** Promote your brand, logo, product, or message to our subscriber base of approximately 40 individuals, further extending your reach and impact
- 4. Social Justice Strategy Session:** Gain valuable insights and guidance through a 45-minute social justice strategy session tailored to the needs of your organization.
- 5. One-Year Access to Edited Event Content:** Enjoy one year of access to the edited content of the particular event, allowing you to revisit key insights and discussions at your convenience.



**We are excited to support non-profit organizations in amplifying their voice and making a meaningful difference in their communities. Join us in our mission to advance social justice and create positive change.**

*[www.canadiancongressondiversity.ca/sponsorship](http://www.canadiancongressondiversity.ca/sponsorship)*



Canadian Congress on Inclusive Diversity & Workplace Equity

# 2024 LEADERSHIP & WORKPLACE EQUITY CONGRESS

Fostering Accountability, Ensuring Sustainability

Wednesday & Thursday, January 24th & 25th, 2024 **8<sup>30</sup> AM TO 4<sup>30</sup> PM EST**

Keynotes & Lectures



**Hon. (Dr.) Jean Augustine**  
IPC CM QOnt CBE  
First Black Woman in the Parliament, Founder, Jean Augustine Centre for Girls & Global Social Justice Icon

**Nosakhare Alex Ihama**  
Executive Director, Canadian Congress on Inclusive Diversity & Workplace Equity, CEO, International School of Greatness

**Dr. Wendy Cukier**  
Founder, Diversity Institute, Women Entrepreneurship Knowledge Hub, Toronto Metropolitan University (TMU)

**Dr. Gervan Fearon**  
(QOnt)  
President, George Brown College, Former President & Vice-Chancellor at Brock University & at Brandon University

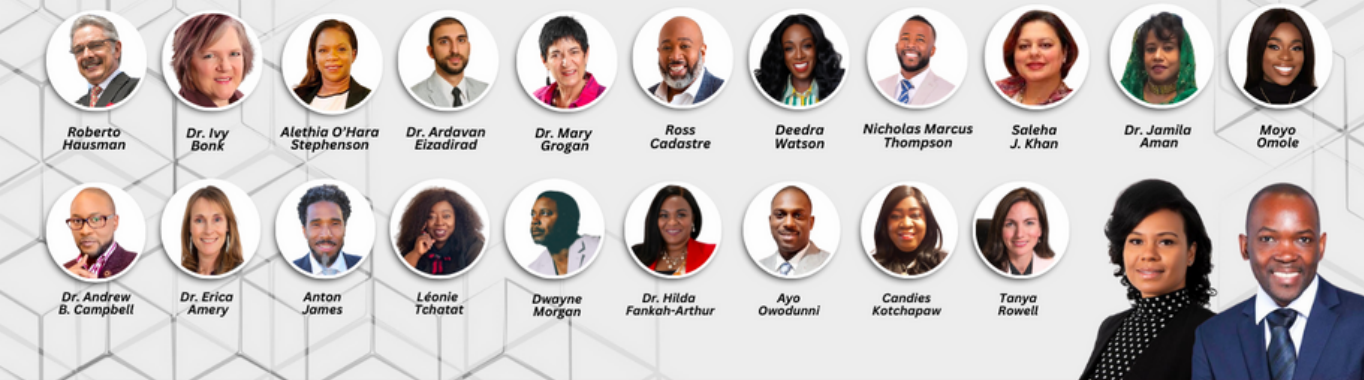
**Isabelle Hudon**  
President & Chief Executive Officer, Business Development Bank of Canada (BDC), Former Canadian Ambassador to France

**Pauline Christian**  
Founder/President (CEO of Best Lifestyle Residence, Former President, BBPA & Community Activist

**Hon. Dennis King**  
Premier of Prince Edward Island (PEI) & President of Executive Council & Intergovernmental Affairs

**Dr. Patricia E. Green**  
Architect & Historic Preservationist, Honorary Research Fellow, University of the West Indies, Mona Campus

Workshops & Panelists



Sponsored By Host **Moy Fung** Co-Host **Henry Luyombya**

For more information or to register visit [www.canadiancongressondiversity.ca/events](http://www.canadiancongressondiversity.ca/events)

*Scheduled Annually in January*

## Inclusive Diversity & Workplace Equity Congress

Empowering leaders across corporations, government entities, institutions, and communities with a comprehensive arsenal of strategic insights, tools, techniques, tactful approaches, cutting-edge technology, and robust training to deconstruct colonial legacies and foster unity within their spheres of influence. This initiative not only cultivates a culture of Equity, Diversity, and Inclusion (EDI) but also serves as a pioneering blueprint for national EDI efforts in the upcoming year.



# 2024 LEADERSHIP & BLACK HISTORY SYMPOSIUM

THURS., FEB 29TH, 2024  
@ 8:30 AM - 4:30 PM EST

FREE TO ATTEND!

FIND US ON



THE HONOURABLE (DR.) JEAN AUGUSTINE, P.C.C.M.O. ONT. C.B.E. | NOSAKHARE ALEX IHAMA | THE HONOURABLE GREG FERGUS, P.C., M.P. | DR. ADELLE BLACKETT, F.R.S.C., AD. E. | DR. CARL JAMES | DR. ROSEMARY SADLIER, OONT | DR. GEORGE SEFA DEI



DR. PATRICIA E. GREEN | HENRY LUYOMBYA | PAULINE CHRISTIAN | LEONIE TCHAT | MOYO OMOLE | COUNCILLOR AYO OWODUNNI | COUNCILLOR KHADIJAH HALIRU  
DR. MOHAMMED ELMI | COUNCILLOR JIBS ABITOYE | ALETHIA O'HARA STEPHENSON | LIANNE HANNAWAY | DEVON JONES | DR. ROBERTA TIMOTHY | MICHELLE BUCKLAND  
DR. JACQUI GETFIELD | LINDA V. CARTER | CHIDI NWENE | COUNCILLOR FUNKY BANJOKO | NICHOLAS THOMPSON | COUNCILLOR COLLEEN JAMES | UCHE OKUGO

For more info, media interviews, sponsorship & strategic opportunities, [dalys@canadiancongressondiversity.ca](mailto:dalys@canadiancongressondiversity.ca)  
TO REGISTER, VISIT [WWW.CANADIANCONGRESSONDIVERSITY.CA/EVENTS](http://WWW.CANADIANCONGRESSONDIVERSITY.CA/EVENTS)

*Scheduled Annually in February*

## Black History Month Symposium

Honouring the brilliance of the Black community and facilitating enhanced representation within organizations, institutions, associations, communities, and government agencies. Advocating tirelessly for equitable justice and amplifying the voices of people of African descent to empower them economically and ensure their rightful recognition. Collaborating with partners to develop comprehensive strategies aimed at extending the celebration of Black history and cultural contributions beyond the confines of February, integrating them into organizational structures and educational curricula.



*Scheduled Annually in March*

# Gender Equity & Women Empowerment Symposium

Enhancing the solidarity and collaboration among women both within Canada and on a global scale, equipping them with essential resources such as strategic insights, tools, techniques, and cutting-edge technology to overcome obstacles like glass ceilings and systemic barriers. Empowering women to advocate for gender equity and break down entrenched biases. Additionally, educating individuals of all gender identities, including men, on the importance of effective allyship strategies and fostering inclusive communication practices.

**ALEX IHAMA'S SCHOOL OF GREATNESS**

**CANADIAN CONGRESS ON INCLUSIVE DIVERSITY AND WORKPLACE EQUITY**  
**CONGRÈS CANADIEN SUR LA DIVERSITÉ INCLUSIVE ET L'ÉQUITÉ EN MILIEU DE TRAVAIL**

# 2024 WOMEN EMPOWERMENT & GENDER EQUITY SYMPOSIUM

Maximizing Women Potential for Corporate Impact & Nation Building

Thursday, March 28th, 2024 **8<sup>30</sup> AM TO 4<sup>30</sup> PM EST**

**Harriet Thornhill**  
Community Builder, Leadership Coach, Corporate Director, Retired Banking Executive

**Dr. Patricia Morgan**  
Psychologist and Consultant in Psychoeducational Evaluations, and Board Chairman of the University of Ft Lauderdale & Best Selling Author

**Pauline Christian**  
Former President of the Black Business and Professional Association (BBPA). Founder/President/CEO of Best Lifestyle Residence and Community Activist

**Dr. Mary Grogan**  
Community Builder, Leadership Coach, Corporate Director, Retired Banking Executive

**Hosts**

**Seleha Khan**  
**Councillor Funky Banjoko**  
**Councillor Khadijah Haliru**  
**Dr. Jamila Aman**  
**Ovie Onagbeboma**  
**Dr. Shade Kolade**  
**Fadhwa Yusuf**  
**Deedra Watson**

For more information or to register, visit [www.canadiancongressondiversity.ca/events](http://www.canadiancongressondiversity.ca/events)





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## 3RD ANNUAL GEORGE FLOYD MEMORIAL LECTURE

# NATIONAL SOCIAL JUSTICE DAY

FROM INTENTIONS TO ACTIONS, PROGRESS TO SUCCESS

KEYNOTE SPEAKERS



Susan Hunter Courtney Betty Pauline Christian Nosakhare Alex Ihama Dr. Wendy Cukier Dr. Ardavan Eizadirad Dr. Ransford Jones

HOST

GUEST SPEAKERS & PANELIST



Moy Fung Nicholas Marcus Thompson Tamara Thermitus Alain Babineau Richard D. Sharpe



Greg Birkett Henry Luyombya Moyo Omole Roberto Hausman Alethia O'Hara-Stephenson

THURS **MAY 25<sup>th</sup> 2023** | **8:30AM (EST)**



Register at [www.canadiancongressondiversity.ca/events](http://www.canadiancongressondiversity.ca/events)

*Scheduled Annually in May*

# George Floyd Memorial Lecture

Bringing together leaders from government, corporations, academic institutions, and communities throughout Canada to champion the preservation of Black lives and dignity. This gathering serves as a platform to showcase both personal and corporate strides in advancing social justice and fostering economic empowerment for people of African descent. Moreover, it's an opportunity to acknowledge and honor the significance of the UN's Resolution 68/237, which designates 2015 to 2024 as the International Decade for People of African Descent.



Scheduled Annually in June

# Indigenous Enlightenment & Education Symposium

Raising awareness among Canadians and global audiences about the rich history, art, traditions, and diverse cultures of Indigenous peoples, alongside acknowledging their enduring struggles and untapped potential. Facilitating inclusive platforms that unite diverse communities to advocate for Indigenous voices, promoting social justice, economic prosperity within Indigenous communities, empowering Indigenous youth, and safeguarding the environment for future generations.



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## INDIGENOUS LIVES MATTERS

Honouring Children of Residential School System,  
Education & Enlightenment about Indigenous History & Culture



Chief Wayne Christian, Secwepemc Nation (BC) | Keynote Speaker Senator Jane McCallum, Barren Lands First Nation (MB) | Executive Director Alex Ihama | Co-Host Greg Henthawk, Mohawk of the Bear Clan (ON) | Co-Host Moy Fung | Wab Kinow, Anishinaabe First Nations (MB)



Dr. Natalie Welch, Eastern Band of Cherokee Indians (NC/USA) | Jamie Schmale, Member of Parliament | Angela Adsit, Tahltan Nation (BC) | Dawn T Maracle, Mohawk with the Bear Clan | Julie Pellissier-Lush, Mi'kmaq First Nation (PEI) | Richard Pellissier-Lush, Mi'kmaq First Nation (PEI)



Kelly Fran Davis, Haudenosaunee Confederacy (ON) | Laura Forsythe, Métis MB | Jason Peters, Mi'kmaw (Snake Clan) (NS) | Tia Kennedy, Anishnabee & Haudenosaunee (ON) | Ashely Richard, Ojibwé & Métis (MB) | Rob Louie, Ktunaxa First Nation (BC)

DATE: WEDNESDAY, JUNE 23<sup>RD</sup>, 2021 | TIME: 9:30 AM TO 3:30 PM

REGISTRATION: [WWW.INDIGENOUSLIVESMATTERS.CA](http://WWW.INDIGENOUSLIVESMATTERS.CA)  
[INFO@CANADIANCONGRESSONDIVERSITY.CA](mailto:INFO@CANADIANCONGRESSONDIVERSITY.CA)





# CANADA LEADERSHIP SUMMIT & GALA 2023

TRANSFORMING LEADERS INTO NATION BUILDERS

HILTON TORONTO AIRPORT HOTEL  
5875 AIRPORT ROAD, MISSISSAUGA, ONTARIO, L4V 1N1, CANADA



WWW.CANADIANCONGRESSONDIVERSITY.CA

FOR TICKETS, SPONSORSHIPS, GROUP TABLES, MEDIA INTERVIEWS, ETC. CONTACT DALYS@CANADIANCONGRESSONDIVERSITY.CA

FRIDAY, OCTOBER 6, TO SUNDAY OCTOBER 8, 2023

*Scheduled Annually in October*

## Canada Leadership Summit

### SPEAKERS & AWARDEES



HON. JEAN AUGUSTINE    COURTNEY BETTY    SENATOR BERNADETTE CLEMENT    SENATOR DON OLIVER    DR. WENDY CUKIER    SENATOR MARY JANE MCCALLUM



PAULINE CHRISTIAN    DR. ARDAVAN EIZADIRAD    SVETLANA RATNIKOVA    DR. PETER MORGAN    DR. PATRICIA MORGAN    ROBERTO HAUSMAN

### FEATURED SPEAKERS, MODERATORS & PANELISTS



HOSTED BY  
**ALEX IHAMA**

Global Strategist, Executive Coach,  
Professional Speaker, Executive Director  
at Canadian Congress & President/CEO of  
International School of Greatness

POWERED BY



At the Canada Leadership Summit, attendees engage in thought-provoking discussions, gain valuable insights from keynote speakers and panel sessions, and participate in interactive workshops and networking opportunities. From tackling pressing societal issues to exploring innovative solutions for economic growth and sustainability, the summit addresses a wide range of topics relevant to Canada's present and future..





CANADIAN CONGRESS ON INCLUSIVE DIVERSITY & WORKPLACE EQUITY

# Nation Builder AWARDS CEREMONY

Hosted by Alex Ihama

SATURDAY, OCTOBER 7, 2023 AT 5:30 PM (EST)



HON. JEAN AUGUSTINE   COURTNEY BETTY   SENATOR BERNADETTE CLEMENT   SENATOR DON OLIVER   DR. WENDY CUKIER   SENATOR MARY JANE MCCALLUM



PAULINE CHRISTIAN   DR. ARDAVAN EIZADIRAD   SVETLANA RATNIKOVA   DR. PETER MORGAN   DR. PATRICIA MORGAN   ROBERTO HAUSMAN

To register or for more information visit [www.canadaleaderships Summit.com](http://www.canadaleaderships Summit.com)

*Scheduled Annually in October*

## Nation Builders Award Gala

From trailblazing entrepreneurs to visionary philanthropists, each recipient of the Nation Builder Award embodies the ethos of leadership with integrity, compassion, and a relentless pursuit of excellence. Their unwavering commitment to building a better world inspires us all to strive for greatness and leaves an indelible mark on the fabric of society. The Nation Builder Award Gala serves as a powerful reminder that together, we have the power to shape a brighter future for generations to come.





# Participants Feedback & Reviews



“It was extremely engaging and the information received has raised my level of awareness, inspired, propelling me to be more tuned in and conscious about the various aspects of social injustice and to rise above self, seeking ways to get involved so that I too can become a vehicle for change. I applaud, congratulate and thank the organizers for presenting an excellent, awe-inspiring program.”

– **Marjorie Taffe, Managing Director, Basic Sleep Science Inc, Toronto, Ontario, Canada**



“The program was very engaging and informative. Hearing the insights of top leaders in the Black community was a good opportunity to check in and keep the momentum going as we fight to dismantle systemic racism. I learned in summary that there is a long way to go; however, we are moving in the right direction. We have resilient leaders and with this virtual platform will continue to share and support each other as a collective.”

– **Jacqueline Jeffers Advisor, Advisor, Corporate Workforce Strategies, Employment and Social Development Canada (ESDC), Region of Peel, Ontario, Canada**



“I loved that there were speakers from across the country, from PEI to BC. I also loved the diversity of speakers & their messages, with having people of all ages from Elders to youth, the sharing of personal stories and impacts whether someone was a residential school survivor or has been impacted intergenerationally.

I think what I enjoyed the most was the panel of speakers that kept growing throughout the day as the presentations were happening, to engage and speak to each other's presentations and answer audience questions.

I have not seen that before but thought it brought such richness and uniqueness to this event to be able to hear multiple thoughts and perspectives on topics throughout the entire day.”

– **Brittney Emslie, Operations Manager, Kitchener Waterloo Multicultural Centre, Ontario**





# Participants Feedback & Reviews



“Alex Ihama is a trailblazer. Building on a successful corporate career he found his calling in empowering others. His powerful and practical change strategies and tools are in demand within private and public sector organizations wanting to move beyond intentions to actions. As executive director of the Canadian Congress on Inclusive Diversity and Workplace Equity, Alex has created a range of events with diverse speakers offering fresh perspectives on how to drive change in policies and practices. His events have attracted more than 2000 people with a remarkable 97% satisfaction rate. I feel fortunate to be included among his collaborators!”

**Dr. Wendy Cukier, MA, MBA, Ph.D., DU (HC), LLD (HC), MSC; Founder, Ryerson University’s Diversity Institute; Academic Director, Women Entrepreneurship Knowledge Hub.**



“The program was very impactful. It increased my understanding of the issues through the stories that were shared by the speakers and also of the work being done. I definitely liked the mix of speakers and the eloquence of their words and the impact of their actions. Also, it was well organized in the time allotted to each speaker and the transitions between them.”

**– Cynthia Coulos, Director, Organizational Development, Dexterra Group, Mississauga, Ontario, Canada**



“I liked that there was an international panel of speakers from different organizations, groups and stakeholders that brought together their collective experience, work and agenda for the future. I learned that we are still fighting for the same basic life-affirming security that every Canadian should be afforded equally.”

**– Angelita Elliott, CEO, Black African Museum (BAM), Toronto, Ontario, Canada**





# Next Step to Our Strategic Partnership

Thank you for expressing your interest in partnering with us to amplify awareness of social justice through our extensive portfolio of virtual and in-person events.

To take the next step towards establishing a strategic partnership, please complete the contact form on our website or reach out via email to [alex@canadiancongressondiversity.ca](mailto:alex@canadiancongressondiversity.ca).

Upon receiving your message, we will promptly schedule a meeting to delve deeper into your marketing objectives and ensure alignment with our shared vision and mission, particularly in terms of social justice and Equity, Diversity, and Inclusion (EDI).

We are deeply honoured by your desire to collaborate and eagerly anticipate the opportunity to work together in our collective mission to eradicate racism and discrimination from the fabric of this beautiful nation of Canada, which the Indigenous people have graciously shared with us.

Together, we can foster a more inclusive and equitable society for all.

**Website:** [www.canadiancongressondiversity.ca](http://www.canadiancongressondiversity.ca)

**Email:** [alex@canadiancongressondiversity.ca](mailto:alex@canadiancongressondiversity.ca)

**Phone:** +1 (416)-902-6672



Canadian Congress on Diversity & Workplace Equity



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